



### Who We Are

Our chapter comprises a membership of 300 members from various corporations and government agencies including FedEx, AutoZone, International Paper, St. Jude, and Memphis Light, Gas, and Water. Our members hold various key positions within their companies, such as chief audit executives, vice president, and other corporate management positions. Within internal audit, our membership covers a wide range of industries like information technology, healthcare, real estate, and banking.

### What We Do

We offer monthly educational chapter meetings from August through May, with costs ranging from \$40 to \$150 per person. Our two largest events include the Annual Student Day and our partnership event with the Information Systems Audit and Control Association (ISACA) which attract more than 100 area professionals. We also send out a monthly newsletter to our members with upcoming events and other chapter information.

Our sponsorship opportunities are available on an event or fiscal year basis (June 1 – May 31). Sponsorship tiers are designed to accommodate varying budgets and options are available to allow the flexibility to meet your marketing objectives.

### IIA Memphis Chapter Sponsorship Tiers

Sponsor Type	*Diamond	Gold	Silver	Bronze	Website Partner	Newsletter Ad
<b>Minimum Dollar Investment</b>	<b>\$2,500</b>	<b>\$1,500</b>	<b>\$1,000</b>	<b>\$500</b>	<b>\$200</b>	<b>\$200</b>
Verbal acknowledgement during the event	x	x	x	x		
Logo on Email Invitations	x	x	x	x		
Logo on Event Registration Site	x	x	x	x		
Logo on IIA Memphis website	x	x	x		x	
Logo in IIA Memphis Newsletter	x	x	x			x
Link to your website on IIA Memphis website	x	x	x			
Promotion via social media	x	x	x			
Vendor table at event to showcase marketing materials	x	x	x			
Logo on Presentation Materials	x	x				
Showcase marketing materials	x	x				
Free Registration for personnel (in-person or virtual)	3	2				
Opportunity to address the attendees	x					

\*Diamond sponsors transition to Platinum when 2 or more events are sponsored

\*\*Additional opportunities are available for prize sponsors for those who would like to donate specific items for giveaways at meetings i.e., gift cards, CIA Learning System, products, etc.

If your organization would like to partner with us as a sponsor, please email us at [chapter106@theiia.org](mailto:chapter106@theiia.org).