



The Institute of Internal Auditors

Chattanooga Area

March 2023
Newsletter

IIA CHATTANOOGA AREA EVENTS

Social Media Risk Management: Navigating the Digital Landscape

[Register Here!](#)

Speakers: Alexander Cooze

Date/Time: March 29, 2023 3:00pm - 5:00pm

Location: Chattanooga State Community College

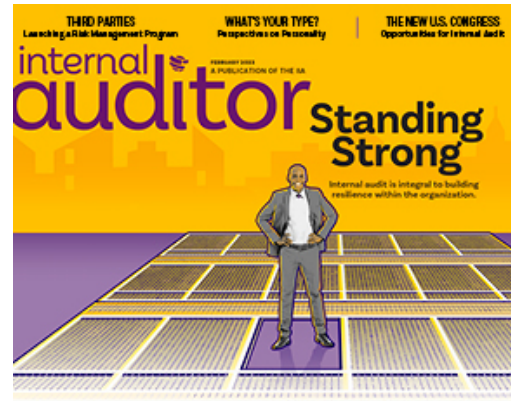
Cost: \$50 Members / \$70 Non-Members

Description: With almost 90% of the United States' total population using social media, is your organization's social media strategy prepared for the risk that follows? We will dive into three perspectives you should consider when assessing risk in social media and discuss what controls should be in place. This event will discuss popular social media platforms and how Internal Audit should help their organization navigate this digital landscape.

Speaker Bio: Alex began his professional career working in web design and social media management for a local news organization. He continued to grow his social media/public affairs experience by working with multiple small businesses on managing their social media presence and how to handle rising risks. Branching into the world of health insurance, Alex has been with Blue Cross Blue Shield of Tennessee for 10 years including 5 years in Internal Audit.

INTERNAL AUDITOR MAGAZINE

Did you know that IIA members get a discount on Internal Auditor Magazine digital access?



Internal Auditor magazine is offered exclusively as a digital edition. A full subscription provides you with six issues of *Internal Auditor* each year and 24/7 access to InternalAuditor.org and our [mobile app](#). A one-year subscription is \$60.

[Learn more about how to subscribe here!](#)

The Programming Committee is actively planning our events for the 2022-2023 year. Please reach out to [Bambi Gifford](#) or the [Chattanooga Chapter](#) with your **great ideas** for content or speakers.

FOUNDATIONAL AUDIT SKILLS

Join IIA Nashville for an exciting virtual event covering risk, internal audit, fieldwork, and more with Bill Woodington!

Bill spent 18 years managing the Learning & Development (L&D) function for Wells Fargo Audit & Security, and is based in Minneapolis. He is a CPA and CIA with a bachelor's degree in Accounting and a master's degree in Finance. He is also a member of the Institute of Internal Auditors (IIA) and American Society for Training & Development (ASTD). He spent four years as an Audit Specialist supervising audit projects prior to moving into the L&D position. Prior to that, he worked for First Bank System and Deloitte and Touche.

[Register Here!](#)

AVAILABLE JOBS AND INTERNSHIPS



If you have **any** open positions, including internships, we'd love to hear from you. Please send us any job postings you have available, and we'll blast the postings to our members.



As a member of the chapter, you are eligible for 20% off all Gleim's CIA Review materials, as well as Gleim CPE. If you have any questions, contact our Gleim representative, Ryan Bergh by phone: (800) 874-5346, Ext. 438 or by email: IIAchapters@gleim.com



The [IIA's CIA Learning System Version 7.0](#) is designed to help you pass the exam parts with speed. It is a comprehensive and interactive CIA review program that teaches and reinforces the updated CIA exam syllabi and International Professional Practices Framework (IPPF) in a flexible, on-demand format, tailored to current knowledge gaps, learning style, and schedule. Online quizzes, study tools and reading materials (printed books available as an optional add-on), provide candidates with the most personalized, flexible, and efficient study experience for express, exam day success.

IIA CONFERENCES AND NATIONAL EVENTS



2023 Fraud Virtual Conference
February 23, 2022



2023 GAM Conference
March 13, 2023, through March 15, 2023

IMPORTANT UPDATES

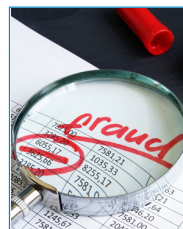
The [IIA commends the Business 20's \(B20\) Integrity & Compliance Taskforce](#) for their recommendations to the Group of Twenty (G20) it's recent summit in Indonesia. The recommendations, intended to help create a global framework for compliance and integrity as the foundation for sound growth, highlight the internal audit function's critical role in this process. The IIA released a [letter calling for Congress](#) to establish new requirements designed to bolster corporate governance at cryptocurrency exchanges operating in the United States.

The World is Evolving... so is the IPPF!

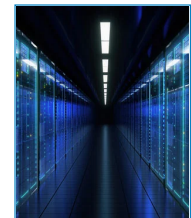
The IIA's [International Professional Practices Framework](#) and Standards are undergoing historic changes in 2023! A draft of the proposed new Standards will be exposed for public comment at the end of the first quarter of 2023. For nearly two years, the International Internal Audit Standards Board has gathered input from thousands of individuals and organizations to identify changes that will ensure the IPPF and the Standards better serve internal auditors and the profession.

[Learn how to get involved here!](#)

IIA ON-DEMAND LEARNING



Risk, Fraud, and Illegal Acts



IT Essentials - Assessing Networks and Infrastructure



CIA Challenge Exam Preparation



Auditing Culture

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