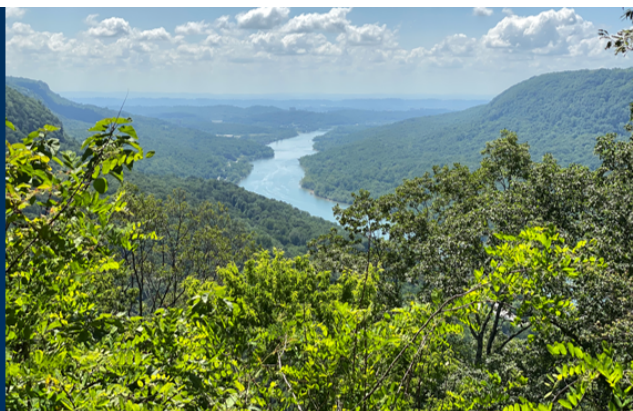




The Institute of  
**Internal Auditors**  
Chattanooga Area

NEWSLETTER



## IIA CHATTANOOGA AREA EVENTS

### [Analytics and Organizational Value](#)

#### [Register Here!](#)

**Speakers:** Kenny Schneider, CPA, CIA, CISA, ACDA, MBA

**Date/Time:** Thursday, August 18, 2022 1:00 pm - 2:00 pm EST

**Location:** Virtual

**Cost:** \$15/Member and \$20/Non-Member

#### **Description:**

We are partnering with the Nashville Chapter to offer **Analytics and Organizational Value**. This training event will discuss the differences between analytics and robotics. Attendees will learn how to prove quantitatively how they believe their processes are working vs. what is actually occurring in the real-world. The speaker will highlight some common skepticism toward using analytics in Internal Audit and how to overcome them and drive lasting value for your organizations. The session will include a breakout session to help you network and engage with your peers on how they are implementing analytics and who is responsible for maintaining them. Lastly, the session will wrap up with some top analytics to quickly drive value to your organizations and justify your departments for years to come!

#### **Speaker Bio:**

Kenny has over a decade of internal audit experience leading financial, operational, fraud, and compliance assurance and consulting audit engagements working for Delek US, a fortune 500 company out of Brentwood, TN. He specializes in information systems auditing, data analytics, and robotic process automation. Prior to joining the internal audit profession, he worked as a Personal Income Tax Preparer for a national tax preparation company and has performed audit, tax, and write up work for various clients at a CPA firm out of Kansas. Kenny holds a Master of Business Administration degree and is a Certified Public Accountant (CPA), a Certified Internal Auditor (CIA), a Certified Information Systems Auditor (CISA), an Analytics Certified Data Analyst (ACDA Advanced), a HighBond Certified Professional in ACL Robotics, and a licensed real estate agent in Tennessee. He also served as President of the Nashville ACL User Group, a local data analytics group focused on coaching, enablement, and networking with other data analytics professionals in the Middle Tennessee area. When he's not nerding out on data at work, he enjoys spending time outdoors with his wife, three girls, and dog (Albus Doodledore).

### [Standards for Tennessee CPAs: State Specific Ethics](#)

#### [Register Here!](#)

**Speakers:** Dr. Perry Moore, CPA, CIA, CRMA

**Date/Time:** Thursday, September 15, 2022 3:00 pm - 5:00 pm EST

**Location:** Virtual

**Cost:** \$30/Member and \$45/Non-Member

#### **Description:**

We are partnering with the East TN Chapter to offer **Standards for Tennessee CPAs: State Specific Ethics**. This event will satisfy the annual 2-hour ethics requirement for CIAs, and the 2-hour biannual requirement for TN CPAs.

Tennessee State Board of Accountancy Rule 0020-05-03(b) requires all active license holders to earn two hours of Board approved state specific ethics during each CPE reporting period. The Board has partnered with the Tennessee Society of CPAs to help ensure that the most current and accurate state specific ethics content is included in the course material. Perry Glen Moore, CPA, has licensed this material from the TSCPA. The hours earned to fulfill the Tennessee ethics requirement can be submitted to fulfill the IIA ethics requirement.

#### **Speaker Bio:**

Dr. Perry Moore is the Charles E. Frasier Professor of Accountancy, Interim Director of the MAcc Program, and Director of Accreditation at Lipscomb University's Pfeffer Graduate School of Business. He is a Certified Public Accountant, a Certified Internal Auditor, and is Certified in Risk Management Assurance. A Nashville native, Perry graduated from Lipscomb with a degree in accounting and then completed his graduate studies at the University of Alabama and the University of Georgia.

For the Tennessee Society of CPAs, Perry is a member of their Scholarship Committee. Perry has also directed their "Accounting Academy", a program designed to attract high school students to accounting careers.

Perry is active in the Institute of Internal Auditors. He has served as a Past-President of their Nashville Chapter. Perry is also a Past-President of Delta Mu Delta, an international honor society for business majors, where he currently serves as Treasurer.

Perry provides training for CPAs across the state of Tennessee on Professional Ethics. He serves as a member of the CPE Standards Working Group for the National Association of State Boards of Accountancy (NASBA). In 2015, the Accreditation Council for Business Schools and Programs honored Perry with their International Teaching Excellence Award. In 2022, the AICPA honored Perry with the Mark Chain/FSA Innovation in Graduate Teaching Award. He has also received teaching awards from the Tennessee Society of CPAs, Lipscomb University, and the University of Georgia.

The Programming Committee is actively planning our events for the 2022-2023 year. Please reach out to [Bambi Gifford](#) or the [Chattanooga Chapter](#) with your **great ideas** for content or speakers.

## CHAPTER ANNOUNCEMENTS

- [We have good news regarding student membership!](#)

Starting August 1, 2022, IIA Student Membership will be free of charge for eligible students. Eligibility has also expanded to include part-time students actively enrolled in a minimum of 6 credits.

- [Members Save 25% on All Seminars and eSeminars](#)

Right now, IIA members save 25% on all Seminars and eSeminars when using promotional code IIASEM25 at check out.

## IIA MEMBERS-ONLY WEBINARS

Many sessions qualify for complimentary NASBA CPE credit!

[The Power of Analytics and Visualizations in Internal Audit: September 27, 2022 3:30PM - 4:30PM EST](#)

View all Learning Offerings [HERE](#).

## IIA CONFERENCES AND NATIONAL EVENTS



2022 Cybersecurity Conference | October 27, 2022



2022 GRC Conference | August 22 - 24, 2022



2022 Financial Services Exchange | Sept 19 - 20, 2022



Canada National Conference | October 16-19, 2022

## OTHER NEWS

### Breaking News for Members:

- [The IIA debuted its 2022 Premier Global Study, Internal Audit: A Global View.](#) The study shows regional differences within a diverse profession that is broadly involved in traditional activities like risk and fraud but also demonstrates that the profession is adding ever-increasing value to stakeholders through environmental and social issues, cybersecurity engagements, and other emerging and evolving issues.
- The IIA has partnered with the WBCSD on new guidance, ["Embedding ESG and Sustainability Considerations into the Three Lines Model."](#) outlining key roles and responsibilities for the governing body, management, and internal audit to build structures and processes that support the achievement of business objectives to create and protect value for the organization.

- [Tone at the Top — Internal Audit and the Board's ESG Committee](#) - The July issue of *Tone at the Top* explores four reasons for internal audit's deep involvement in emerging, and urgent, ESG issues, as supported by studies from The IIA, EY, and Deloitte.

## Career Opportunities

- [Unum: AVP - Corporate Audit](#)
- [Unum: AVP - Internal Controls](#)

If you have any available positions that you would like for us to post to our Newsletter and/or distribute to the IIA Chattanooga Area Chapter membership via email or LinkedIn, we would be glad to do so. Please contact the [Chattanooga Chapter](#) with details.

Additionally, you can have positions posted directly to the IIA [Career Center](#) for increased exposure.

## Please check out these IIA Resources:

- **IIA Quality Services** can help you move your **Quality Assurance and Improvement Program (QAIP)** to the next level with a range of services and expert practitioners. For more details, please review this [page](#) or contact IIA Quality Services at [quality@theiia.org](mailto:quality@theiia.org).
- **CAE Resources** provides exclusive leadership development, training, networking opportunities, solutions-based content, and benchmarking tools, enabling CAEs to be more successful, empowered, connected. Learn more [HERE](#).
- **Audit Intelligence Suite** - for a limited time. The IIA is developing new, dynamic tools for the future, and the most highly requested [AIS Benchmarking and Employee Compensation Reports](#) — filtered by major industry, revenue, expenses, assets, and audit staff size — will be available to Executive members to ease this transition, as a complimentary benefit of Executive membership.

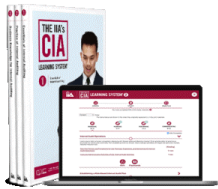
## Member-Only Tools & Savings

Check out these [member-only tools](#) to access practical tips and toolkits to become more effective in your career.

## Certifications

Everything you need to know about certifications can be found [here](#).

## Member Offers



The IIA's [CIA Learning System](#) is a comprehensive training course designed to provide chapters, members, and the audit community of professionals with information and tools to master the global CIA exam syllabus. It also has several online and in-person seminars that cover each part of the CIA exam. For more details, visit the [CIA and Other Exam Resources](#) page.



As a member of the chapter, you are eligible for 20% off all Gleim's CIA Review materials, as well as Gleim CPE. If you have any questions, contact our Gleim representative, Ryan Bergh by phone: (800) 874-5346, Ext. 438 or by email: [IIAchapters@gleim.com](mailto:IIAchapters@gleim.com). Visit [gleim.com/cia](http://gleim.com/cia) for more information on the CIA Exam or how Gleim can help you pass.

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