

FEBRUARY 2025

Louisville IIA Chapter News

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NEWSLETTER SUBMISSIONS

The newsletter will be published monthly from September2024 through May 2025. If you have a request for a submission please email the information to

sthomas@republicb ank.com

and your submission will be ncluded in the next month's issue

MESSAGE FROM THE PRESIDENT

Greetings IIA Louisville Chapter,

From January 6th-24th our chapter held the 2025-26 Election of Officers and Board of Governors Members. It is my pleasure to announce the election results. Beginning on June 1, 2025, your IIA Louisville Chapter Officers, who have been elected to serve a term of one year in their role, will be:



President: Myhanh Pham, CPA, CIA (Synchrony)

Vice President: K. Robert Stutsman, CIA (Credit First National Association)
Secretary: Zack Estes, CIA, CISA (Republic Bank & Trust Company)

Treasurer: London Lopez, CIA (Humana, Inc.)

Our chapter's Board of Governors is comprised of 5 elected members, who each serve a 2-year term, along with the two most former Chapter Presidents. Elected Board Members have staggered terms as indicated below so that each year we fill approximately half of the Board with new members and approximately half stay on to finish out their term. Beginning on June 1, 2025, your IIA Louisville Chapter Board of Governors Members will be:

Past President: Lesley Clark, CIA, CRMA (Federal Reserve Bank of St. Louis)
Past President: Shawn Stevison, CPA, CHC, CHIAP, CRMA, CGMA (Humana, Inc.)

Board Member (2024-2026): Roy Holden (Kentucky Lottery Corp.)

Board Member (2024-2026): Grace Wilson (Humana, Inc.)

Board Member (2025-2027): Jennifer Fritz, MAc, CPA (Churchill Downs)

Board Member (2025-2027): John LeMaster, CPA (JCPS)

Board Member (2025-2027): Kayla Thomas, CPA (Humana, Inc.)

Congratulations to each of the newly elected IIA Louisville Chapter Leaders. Thank you for the continued service of all Board of Governors Members with terms continuing through to the next year. I know you will serve your chapter well!

Our chapter continues to serve its members by offering high-quality, low-cost CPE. Last month Victoria Alexander-Carney conducted an excellent 2-hour Ethics session entitled "Dilemma Management," where she taught us strategies for navigating difficult decisions using a personal ethics statement. Her presentation was wonderful, and we appreciate that she shared her time, energy, and knowledge with us.

This month we are excited to welcome FoA Jennifer Ratterman of the Federal Bureau of Investigation (FBI), to the podium. She will be sharing a case study with us through her presentation, "The Conn Job." Please join us on February 11th either in-person or virtually, as we'll be returning to our hybrid meeting format.

If you are looking for a way to get more involved with our chapter, please reach out to IIA Louisville.

Looking forward to seeing you at our chapter events. Thank you!

Lesley Clark IIA Louisvillle Chapter President

FEBRUARY MONTHLY MEETING - HYBRID

Date: Tuesday, February 11, 2025

Meeting Time: 12:00 p.m. - 1:00 p.m (All IIA Louisville Chapter Events are held on Eastern Time)

CPE credits: 1 hour

Cost: Member Virtual Price: \$15

Non-Member Virtual Price: \$20
Member In-Person Price: \$25
Non-Member In-Person Price: \$30
Student In-Person: \$10
Student Virtual: Free

Location: Virtual — Register below to receive call-in details

In-Person @ Dean Dorton (ShelbyHurst Campus) 435 N Whittington Pkwy Suite 400, Louisville, KY

Registration: Here

VENUE UPDATE: Dean Dorton now has a visitor policy where all visitors must check-in and receive a visitor's badge upon arrival. All in-person attendees should arrive no later than 11:45am Eastern to allow enough time to complete the check-in process.

PRESENTATION SUMMARY

Presentation Title: Operation Smokeout

Presentation Synopsis: This is a case study presentation on a multi-million-dollar crop insurance fraud scheme involving dozens of farmers in Central Kentucky.

Please register for this session by Monday, February 10th.

PRESENTER PROFILE

Tressa Whittingtonn CPA, CFE, Forensic Accountant Federal Bureau of Investigation

Tressa is a Forensic Accountant with the Federal Bureau of Investigation. She helps to investigate white collar crime, public corruption, cyber crime, and national security cases. Prior to joining the FBI in 2010, she worked in public, governmental, and non-profit accounting.



NEW INSTAGRAM
PAGE

Sharing exciting news! We have a new Instagram account to be used to post pictures, videos, announcements, etc. Also, we created it to help increase knowledge about what IA is with the goal of better engagement and increase membership to our chapter. Here is a link below: IIA Louisville Chapter (@iialouisville) • Instagram photos and videos

As you all have any information, photos, etc., please send to Sean Byrnes so they can post all the exciting things we are doing. Some ideas can be pictures of members and/or students receiving certification, students receiving scholarships, volunteer work we are doing, social events, etc.

CAP UPDATE

As you know, our Chapter has a goal to meet the requirements for Gold status each year. Below is a list of some of the things your Chapter leadership is doing to ensure we meet that goal.

- * Deliver a minimum of eight (8) quality CPE hours to membership
- * Offer chapter seminars
- * Promote IIA certifications to achieve 2% certification growth
- * Grow membership by 2%
- * Highlight milestone member anniversaries in the newsletter
- * Recruit CAEs to the IIA
- * Recognize newly certified members and provide framing for newly earned CIA certificates
- * Hold events within the Chapter & members within their organizations to celebrate IIA awareness month in May

IIA ACADEMIC RELATIONS

Student Memberships

FREE IIA Student Memberships—Easier Enrollment

The IIA now offers an easier way for students to enroll in a Student Membership. If you have any interns or know of any students who would like to join the IIA, please contact Zack Estes at zestes@republicbank.com for assistance with enrollment.

Academic Relations Volunteer Opportunities

Occasionally, we may reach out directly to our members to ask for volunteers to participate in various student events. Please consider participating in student events for any of our local Universities. Please reach out to <u>Zack Estes</u> to discuss opportunities.

Internships

If your company has an open internship position, please share the following with your HR/ Recruiting departments. The Universities require that internships be posted to their respective Career Services sites to satisfy their Equal Opportunity requirements. Handshake and Cardinal Careers are the sites used by the schools. Here's the link for Cardinal Careers Employer Registration, which is used by UofL's School of Business. Here's the link for Handshake, which is used by both Bellarmine and IUS. Please forward any open internship postings to Zack Estes. We can help spread the word further about your internship by reaching out to faculty at the local universities.

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CERTIFICATION NEWS

Certification Recognition:

Jodi Renn obtained the Certification in Risk Management Assurance designation.

Becker and the IIA Launch New Partnership

Becker, the leading provider of accounting exam reviews and professional education, has entered a partnership with The Institute of Internal Auditors® (The IIA®) to develop the Certified Internal Auditor® (CIA®) Exam Review. Launching in March 2025, Becker – The IIA CIA Exam Review will offer comprehensive resources and materials designed around The IIA's content and taught by Becker's expert instructors to ensure candidates are well-prepared to sit for the exam.

The Becker—IIA CIA Exam Review course content is built using the new 2025 CIA Exam Syllabus which will reflect significant changes to better align with the current global practice of internal auditing and The IIA's new Global Internal Audit StandardsTM. These Standards go into effect on January 9, 2025. The Syllabus is also revised to reduce duplication across the three exam parts and clarify the knowledge, skills, and abilities candidates will need to pass the exam.

Becker – The IIA CIA Exam Review will include digital textbooks, hundreds of lecture videos, thousands of practice questions, and simulated exams designed to help candidates prepare for the exam. For a more personalized and convenient experience, candidates will also have access to a customizable study planner and flexible formats, including mobile functionality and on-demand courses. Using this review, candidates will not only be well-equipped to pass the exam, but they will also have the knowledge and expertise needed to excel in their role as an internal auditor. To get the latest news about the exam review and receive an alert when it launches, sign up for Becker's newsletter.

The full press release can be found at Becker and The IIA Launch New Partnership

Updated CRMA Requirements

Effective immediately, certification as a Certified Internal Auditor® (CIA®) is no longer required to apply for the Certification in Risk Management Assurance® (CRMA®) program. We are excited to begin serving a broader audience of professionals. Learn more.

CAE ROUNDTABLE

"Calling all Auditors – Audit Roundtables" The Louisville Chapter of the IIA will begin offering roundtable discussions for Staff level and for Senior level auditors to facilitate networking, open dialogue, and upon establishment of interests of the attendees, begin to include training topics in the roundtable meetings. If you are interested, please contact Shawn Stevison at shawnstevison@yahoo.com.

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New Members & Anniversaries

Anniversaries

5 Year Anniversary

Harrison Murk

20 Year Anniversary

Daniel Simms, CRMA

Call for New Members

The IIA Louisville Chapter offers numerous benefits for members and we are always looking for new members to join our chapter. If you know someone who would like to join, please reach out to **Catie Knable** for more information. Some benefits of joining the IIA Louisville Chapter are as follows:

- Members-only rates on conferences, seminars, and executive development through Vision University can save you hundreds of dollars.
- Exclusive monthly Members-only Webinars are part of your core membership benefits and provide you with CPE units without ever leaving your desk or paying additional fees.
- Members-only rates for other specialty webinars and selfstudy courses provide easy access to advance your knowledge from the convenience of your own desktop.
- And much more!

UPCOMING 11A HEADQUARTERS EVENTS

IIA Conferences

The IIA offers a wide variety of dynamic events focused on emerging issues in internal auditing. IIA conferences are designed to allow for networking with peers, gaining a greater understanding of leading practices, and taking your career to the next level.

2025 Fraud Virtual Conference: February 20, 2025, Virtual Only - Register Here
The Fraud Virtual Conference is part of a series of one day conferences designed to
help internal auditors stay ahead of critical issues and be more responsive in their work.

GAM Conference: March 10 - 12, 2025 - Register Here

Join the most esteemed gathering of internal audit innovators, leaders, and trailblazers at 2025 GAM: Great Audit Minds. Immerse yourself in a dynamic learning environment where you can collaborate and tackle today's pressing business and audit challenges while pioneering the frontiers of tomorrow. By participating, you will gain invaluable insights, forge meaningful connections, and acquire the tools and knowledge necessary to bring true value to your organization. Embrace the future of internal audit and revolutionize your impact today.

UPCOMING IIA HEADQUARTERS EVENTS CONT.

International Conference: July 14 - 16, 2025 - Register Here

The IIA's 2025 International Conference sets the stage in sharing new and forward-looking information and leading practices in pursuing excellence in internal audit. As internal auditors increasingly become trusted advisors and an integral part of their organizations, they are compelled to broaden their arsenal of skills. This conference will prepare audit professionals to embrace and learn new technologies and implement new tools and techniques to effectively respond to shifting business and risk landscapes.

GRC Conference: August 2025 - Exact Date TBD - Register Here

For the 12th year, The IIA and ISACA will partner to gather the leading minds in governance, risk management and control to provide dedicated professionals like you with world-class content, innovative ideas and practical guidance.

CAREER OPPORTUNITIES

Internal Auditor (JCPS)

Contact May Porter at <u>mayria.porter@jefferson.kyschools.us</u> for more information about the position and instructions for applying.

Derby City Disclosures

11A UPDATES

Standards and Guidance:

- Final preparations are being made to the <u>Topical Requirement</u> on Cybersecurity, which will be released in multiple languages February 5. There is a <u>webinar</u> on February 6 offering 1 CPE to learn more about this Topical Requirements, so encourage internal auditors to register.
- Released in late December, the updated Global Technology Audit Guide® (GTAG®), "<u>Auditing Identity and Access Management, 2nd Edition</u>" covers the controls that safeguard the confidentiality and integrity of systems and data by restricting user access. This guidance, now aligned with the Global Internal Audit StandardsTM, replaces the original edition published in 2021 and is free to members.

Certifications:

• Ensuring everyone knows that having the CIA is no longer a prerequisite for taking the <u>CRMA exam</u>! Please help inform members and look for updated marketing materials soon.

Quality:

• Now is the time to encourage members to contact IIA Quality Services for a free consultation about a GAP or External Quality Assessment.

Foundation:

Please Continue to promote the <u>Larry B. Sawyer Student Scholarship</u>, the <u>Internal Audit Dissertation Scholarship</u>, and the <u>IAEP Grant Program</u>! This is a great tool for student/university outreach. Encourage those eligible to apply by April 15.

Other items:

IIA Awards have evolved and are open for nominations with the winners announced at IC. Visit theila.org/Awards for details

Upcoming conferences are always great to promote to members.

Feb 20: Fraud Virtual Conference: up to 6.6 CPEs

March 10-12: GAM: Great Audit Minds in Orlando: early registration offer is scheduled to end this Sunday, January 12!

April 13-15: Global Student Conference in Orlando (in conjunction with Leadership Academy): student members are just \$49!

April 24: Analytics, Automation and Al Virtual Conference

July 14-16: <u>International Conference</u> in Toronto (never too early to promote!): keep in mind there will be no Canada National Conference this year

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11A UPDATES CONT.



Introducing the IIA Excellence Awards

Global awards program with 8 new award categories:

- Global Internal Audit Legacy
- Global Volunteer Leadership
- Educator Impact
- Student Champion
- Young Professional of the Year
- · Chief Audit Executive of the Year
- Innovation in Internal Audit
- Public Sector Leadership

Nominations Now Open through February 17

Marketing Toolkit Now Available on Leader Resources!

IIA Excellence Awards – Chapter Toolkit

As we begin a new year full of possibilities, it's the perfect time to celebrate and inspire excellence within the internal audit community. We're excited to share a new toolkit to help you promote the updated IIA Excellence Awards Program to your members.

This program recognizes outstanding contributions across **eight award categories** that showcase the dedication and innovation of internal audit professionals. The toolkit includes ready-to-use resources, such as social media posts and email templates, making it easy for you to encourage your members to nominate themselves or their peers and celebrate their achievements.

The eight award categories represent diverse areas of excellence, from students to CAEs, providing opportunities to honor individuals and teams who have made a significant impact on the profession.

This toolkit includes

- 2 dedicated emails + banner image
- 4 newsletter blurbs + images
- 6 Social media posts + images

OFFICERS AND COMMITTEE CHAIRPERSONS

PRESIDENT AND CHAPTER PROGRAM CHAIR

Lesley Clark

Federal Reserve Bank of St.Louis

VICE PRESIDENT & PROGRAM CHAIR

Myhanh Pham

Synchrony

CHAPTER ACHIEVEMENT PROGRAM (CAP)
CHAIR

Jenni Schelling

Louisville Water Company

TREASURER

London Lopez

Humana, Inc.

SECRETARY

Robert Stutsman

Credit First National Association (CFNA)

MEMBERSHIP CHAIR

Catie Knable

Caesars Entertainment

ACADEMIC RELATIONS

Zack Estes

Republic Bank & Trust Company

Roy Holden

Kentucky Lottery

ADVOCACY/DIVERSITY

London Lopez

Humana, Inc.

Myhanh Pham

Synchrony

AUDIT CHAIR

Brittany Myers

Republic Bank & Trust Company

CERTIFICATIONS CHAIR

Bob Aemmer

LG&E and KU Energy

CHIEF AUDIT EXECUTIVE (CAE)

ROUNDTABLE CHAIR

Shawn Stevison

Humana, Inc.

GOVERNMENT RELATIONS CHAIR

May Porter

JCPS

NEWSLETTER CHAIR

Shenikia Thomas

Republic Bank & Trust Company

SEMINAR CHAIR

Sonja Heath

Humana, Inc.

QUALITY ASSESSMENT REVIEW CHAIR

Ann Bauer

Republic Bank & Trust Company

SOCIAL ACTIVITIES CHAIR

Andrea Higgins

Robert Half Management Resources

WEBMASTER

Sonja Heath

Humana, Inc.

SOCIAL MEDIA

Sean Byrnes

Humana, Inc.

BOARD OF GOVERNORS

ELECTED MEMBER TERMS

Ariana Campbell (Thru 12/31/2025) Fannie Mae

Zack Estes (Thru 12/31/2025)

Republic Bank & Trust Company

Roy Holden (Thru 12/31/2026)

Kentucky Lottery

May Porter (Thru 5/31/2025)

Grace Wilson (Thru 12/31/2026)

Humana

PAST PRESIDENTS TERMS

Catie Knable (Thru 5/31/2024)

Caesars Entertainment

Shawn Stevison

Humana, Inc. (Thru 5/31/2025)

ADVERTISEMENT POLICY

Area employers are eligible for free recruitment postings on the Louisville IIA website and in the monthly newsletter, <u>IF</u> at least one employee is a member of the local chapter. Advertisements also include posting of recruitment information on the chapter website for one month. Those interested, please email the Louisville IIA Chapter <u>Newsletter Chair</u>.

