



A Year in Review

June 2021 – May 2022

Board Meeting

May 13, 2022

Agenda

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EXECUTIVE SUMMARY



Scott Stevenson

2021 – 2022 Chapter President

“ During a transformational year, we continued to fulfill our mission and support our members through relevant programming and personal development opportunities at a great value.

Through our new DE&I committee, we have established the infrastructure to accelerate our impact on individuals and our profession. ”

OUR MISSION

To further the professional practice of internal auditing through advocacy and education

OUR DIVERSITY, EQUITY, & INCLUSION PHILOSOPHY

To integrate DE&I into the fabric of our organization and pursue opportunities that raise awareness and increase diverse representation in our membership, leadership, and profession

2021 – 2022 Highlights


27 CPE Events

63 CPE Hours

 118% Meeting Registrations*

 58% Revenues

 73% Expenses

 371% Profit

3.7K Registrations*

>500 Distinct Organization Registrations

>100 Speakers

5 Conferences

2 Joint Meetings (ISACA + ACFE)

97.5% Member Satisfaction

100% Virtual

New DE&I Committee

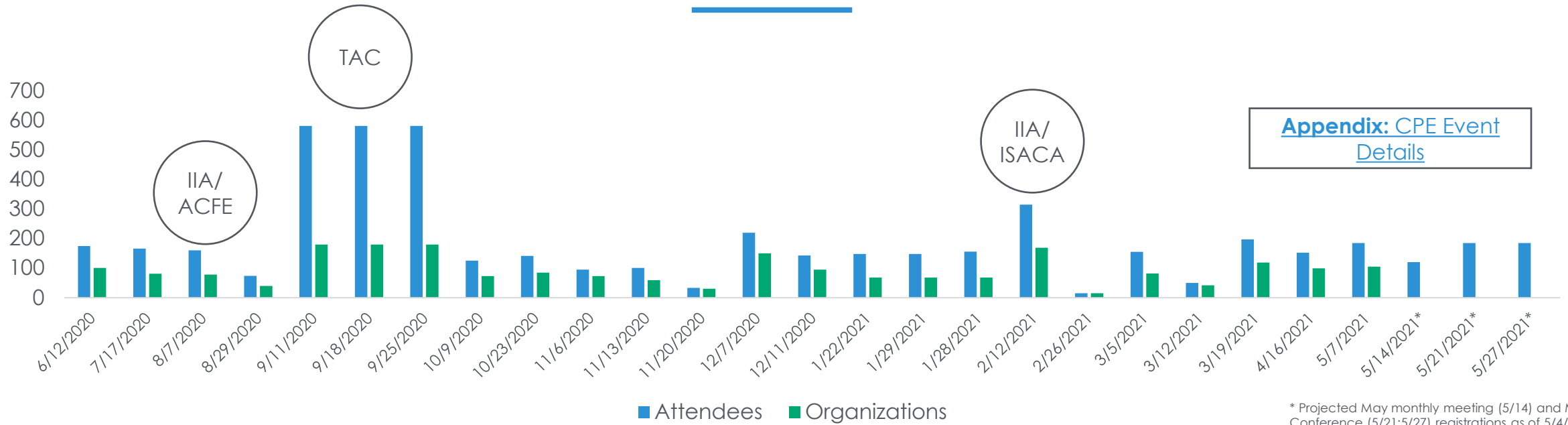
Record #Mentoring Pairs (41)



June –
March

* Projected May monthly meeting (5/14) and IT Conference (5/21; 5/27) registrations as of 5/4/21

Chapter CPE Events and Key Topics



* Projected May monthly meeting (5/14) and May IT Conference (5/21;5/27) registrations as of 5/4/21



OFFICER &
COMMITTEE
UPDATES

2021 – 2022 Chapter Officers & Committee Chairs

Office / Committee Chair	Member Name
President	Gustavo Lugo
President Elect/ 17 th TAC on 10/25/22	Emily Ormsby
CFO and Treasurer	Shalim Matos
VP / Chapter Secretary / Communications	Nancy Thomas
Mentoring Program	Domonique Williams
VP / Programs	Nataly Marks
VP Membership	Toks Olibisi
Academic Relations	Carley Ferguson
CAP	Barbara Jesup
Sponsorships	Lori Kaczynski
Governance & Nominating Committee	Carl Schulman
VP / Certifications Officer	Alicia Wilson
Immediate Past President	Scott Stevenson
VP / DEI	Jamal Redding
Government & Not-for-Profit Conference	John Greene
Financial Services Conference / Bill Mulcahy Audit and Advisory Case Competition	Christy Beers

2021 – 2022 Board Changes

Board Terms Extended (5/31/25)

Name	Organization
Mike Bordoni	DHG
Rob Clark	Howard University
Emma Costello	Thomas Ray Associates
Will Gosnell	Gables
Barbara Jessup	
Ramzi Kaso	Panasonic
Rich Kawecki	RSM
Megan Walters	Grant Thornton
Brad Knight	BDO
Robbie Moon	Georgia Tech
Janice Placente	Aarons
Heron Schelp	AGCO
CJ Schneller	MerchantE
Bill Telzerow	Colonial Pipeline
Latonya Thomas	Cobb County
David Underwood	ICE

Board Additions

Name	Organization
Mike Van Stone	Neenah (CAE)
Doug Bohmer	Norfolk Southern (CAE)

Board Terms Ending (5/31/22)

NaBme
Kristyn Bell
Amanda Noble
Susan Stuart

**THANK YOU FOR
YOUR SERVICE!**

IIA Bylaw Changes (Approval Item)

- IIA Atlanta was required to submit a digitally signed copy of the IIA's "Chapter Minimum Bylaws" by 3/31/22
- We submitted the Bylaws with a reference to adoption and approval by our Board on 5/13/22, at this meeting (refer to [Bylaws and FAQs](#))
- To enhance consistency across all chapters, the IIA has implemented new requirements (effective chapter year 2022-2023) that affect our Board:
 - Maximum of 19 voting members on the Board, inclusive of Chapter Officers
 - Limit of 10 consecutive years to serve in a voting capacity

IIA Bylaw Changes (Approval Item)

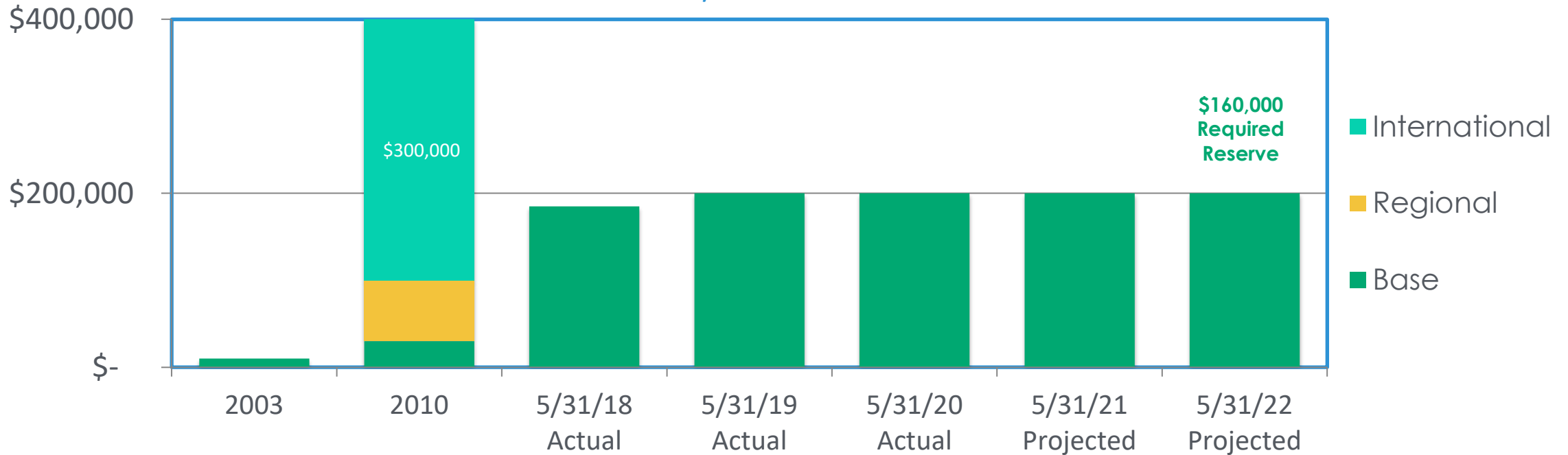
- All existing BOG members will be added to new “Advisory Board”
 - Advisory Board will continue to meet at least twice annually to receive updates from the officers and provide feedback/recommendations.
 - Members will continue to be elected for 3 year terms on the Advisory Board (Nomination Committee will continue to submit the slate of recommendations annually).
 - There are no term limits.
- The proposed IIA Atlanta board will initially consist of 15 individuals who hold the following officer or committee chair positions:

President, President-Elect, Treasurer/CFO, Secretary, Membership, Certifications, Programs (Officer & Co-Officer), Past President, Sponsorship, CAP, Nominating, DE&I, Academic Relations, Case Competition

The number and composition of the new board can change as needed/determined by the existing board members.
- Subject to the Board’s approval, this new structure will be effective June 1, 2022

IIA Atlanta Economics: Reserves

The Gold / Platinum Years



BOG Members	10	25	57	56	59	70	70
Events	10	20	30+	30+	30+	30+	30+

Notes:

1. BOG is 2/3 CAEs, 1/3 Service Providers and 3 educators with expectation that everyone does one or more identifiable projects.
2. Long Range Plan developed in 2010 invested: \$100K to KSU, \$50K for TAC, \$48K to ABC for advocacy / marketing for TAC, and \$24K in scholarships and other initiatives to spend down to \$125K. The reserve increased to \$160K for the 2021 chapter year.
3. The chapter had 10 events per year in 2003 and now has 30+ events annually.

IIA Atlanta Economics: FY2022 and FY2023 Highlights

June 2021 – April 2022

- 83% of the year has passed, and the Chapter has received 120% of budgeted revenue.
- The Chapter received its allocation of \$16,054 from The IIA in March.
- As approved at the December Board meeting, \$10,000 from the canceled 2020 Case Competition will be spent on payments/scholarships to students – in general, as recompense to the students who had planned to participate in the canceled Case Competition and for the purchase of 200 copies of Taron Ragan's book (*Mindset Shift*) for mentoring meeting attendees, Board members, and CAEs.

June 2022 – May 2023 (Approval Item)

- FY 2022-2023 Budget is close to breakeven – revenue from CPE events covers operating and academic relations expenses
- The budget assumes:
 - All meetings are virtual until March 2022
 - CPE member fees the same as prior year
 - Revenue from TAC will be \$26k

[Appendix: 2021-2022 Budget](#)

TAC 2022

General Information

- September 10, 17, and 24, 2021
- Virtual with 9 CPEs
- Members \$125; Non-Members \$150; Students \$25 (free to Case Competition and Mentoring Program Students)
- Registration will be open in June

September 10, 9AM – 12PM (3 CPEs)

- Charlie Wright, 2021-22 Global Chairman of the Board (IIA)
- Panel – The Future of Internal Audit (moderator: Bill Mulcahy; panelists: Nataly Marks, Charlie Wright, Shalim Matos, Julie Hower)
- Steve Jackson, EY Sr. Manager & Alvin Aulakh, EY Manager – Strengthening Trust with 3rd Parties

September 17, 9AM – 12PM (3 CPEs)

- F&D Speaker / Topic: Committee Lead – Sabrina Serafin, F&D Partner
- Panel – Young Professionals in Internal Audit (Moderator: Jhamir Figueroa; panelists: Ana Toomer, Ning Ding, Bianca Sarrach, Thomas Sherill)
- Amanda Jo Erven, Audit.Consulting.Education.LLC: Becoming the Everyday Ethicist

September 24, 9AM – 12PM (3 CPEs)

- Delatorro McNeal, Motivational Speaker (75-minute session)
- Richard Chambers, former President and CEO of the IIA Global, to discuss book, “Agents of Change,” and facilitate panel discussion (panel: Emily Ormsby, Brad Knight, Angelina Kankam, Shalim Matos)



I IA ATLANTA
16th Annual
VIRTUAL
CONFERENCE
SEPTEMBER 2021

PLEASE JOIN US!
SEPTEMBER
10th – 3 hours
17th – 3 hours
24th – 3 hours
All meetings held
9am - 12 pm
EARN up to 9 CPEs

OPEN

- Confirming EY & F&D speakers/topics
- Confirming Delatorro topic

2021 Case Competition



**BILL MULCAHY—IIA ATLANTA
AUDITING & ADVISORY
CASE COMPETITION**

**October 15, 2021
10:00AM-3:00PM**

Virtual Zoom Meeting



#iaatlantatac

The 11th annual Bill Mulcahy, IIA Atlanta, Auditing & Advisory Case Competition is open to **all students attending college in the state of Georgia**. The competition challenges 3-person student teams to evaluate a complex business scenario that illustrates the importance of business processes, controls and analysis as well as Internal Audit review.

**1st PRIZE
\$1500 per
student**

**2nd PRIZE
\$750 Per
Student**

**3rd PRIZE
\$500 Per
Student
(Awarded to 2 teams)**

Participants will receive free admission to the 16th Annual Atlanta Conference in September (9CPEs)

Students will have the opportunity to meet with sponsors virtually

Anticipated Participating Schools

- Emory University
- Georgia Tech
- Georgia State University
- University of Georgia
- Kennesaw State University
- Middle Georgia State University
- Georgia College & State University
- Clark Atlanta
- University of North Georgia
- Mercer University
- Georgia Gwinnett College

Sponsors

GOLD SPONSORS

- KPMG
- Frazier & Deeter
- State Farm Insurance
- PwC
- Deloitte
- RGP

SILVER SPONSORS

- Carr Riggs & Ingram
- Warren Averett, CPAs

BRONZE SPONSORS

- TRUIST
- GE
- BDO
- UPS
- Emory University
- EY
- Delta Airlines
- Coca-Cola
- Protiviti

Schools—Be on the lookout for more information and pass this information along to your students.
Sponsors—This is a great opportunity to meet the best and brightest students in Georgia.

Although the 2020 Case Competition was cancelled, prizes were awarded to students exhibiting leadership in the IIA Atlanta Chapter.

1st Place Winners:

Taron Ragan (Kennesaw State University)
Angelina Kankam (Mercer University)



Mentoring

185+ ATTENDEES

40+ PAIRINGS

10+ DIVERSE VOLUNTEERS



VIRTUAL MEETINGS

EXTENDED CONTENT



Programs

Where We Have Come From

- In Person Meetings Transitioned to 100% Virtual
- Registrations More than Doubled (118% Increase)!

Where We Are Headed

- First Annual IT Audit Conference this Month
- First In-person Meeting Scheduled for 3/8/22 – International Women’s Day
- Meetings & Events Scheduled through September 2022



We thank Sabrina Serafin for serving as VP Programs for 5 Years!

Megan Beeston Panella, CISA, CFE, VP-Programs Elect

**Also shown in picture are Bradley Carroll, Bill Mulcahy, and Jason Sammons*

Academic Relations

- Activities
 - Support Internal Audit education in the state
 - Provide support for KSU and Georgia State IA Center of Excellence programs
 - Provide speakers to professors as requested for classes and organization meetings promoting Internal Audit
- Events
 - Student Days: September (GSU – Virtual) and February (KSU)
 - Support event by hosting a table
 - Advertise events to members to encourage company participation
- In 2022, partnering with DE&I committee on additional outreach opportunities at additional Georgia schools (universities and high schools); coordinating with The POSSE Foundation and INROADS

Certifications

- Certification activity during the 2020-2021 chapter year (through March 31, 2021):
 - Certified Internal Auditors (CIA) – 32
 - Certification in Risk Management Assurance (CRMA) – 7
 - Internal Audit Practitioner - 2
- In conjunction with TAC 2020, the chapter offered discounted access to the IIA's CIA Learning System (version 6)
- The chapter is participating in the newly developed CIA Chapter Partnership Program
- We delivered Part 1 to our members Feb 24 – 26 (12 CPEs over 3 days). Based on demand, contemplating offering Parts 2 and 3 at 60 to 90-day intervals.



Congratulations to newly certified members!

					
Nneka Amuta	Cornelia Louis	Gloria Alabi		Kimberly Daniel	
Angela Arellano Villamar	Awonda Luangphasombath	Lamar Evans		Lisa Kedigh	
Madison Armstrong	Diana Lynn	Diana Lynn			
Thomas Bennett	Adrienne McMillon	Shalim Matos			
Erica Blake	Adetokunbo Olabisi	Douglas Mims			
LaToya Brooks	William Parker	William Parker			
Chris Yen	Trinh Ramirez	Michael Speedling			
Cassandra Covington	Richard Strange				
Lonnie Delreal	Yolanda Stringfellow				
John Ezeamakam	Ana Toomer				
Ilana Gang	Brad Toomer				
Carla Garcia	Jindarat Veerananrong				
Evangeline Herrin	Christiana Weeks				
Ryan Hoelker	Sabriya Westley				
Miroslava Krga	Aimee Williams				
Laticia Ladson	Jill Young				

Chapter Achievement Program (CAP)

- The Chapter reports its activities to IIA Headquarters and is awarded CAP Points based on how well it supports the Global IIA.
- Chapters are distinguished at certain levels based on the number of points earned for a period of years.
- The IIA Atlanta Chapter has maintained the Platinum Level since 2013. We are well on our way to the Ruby level (10 years at the Platinum Level).

Diversity, Equity, & Inclusion (DE&I)

Our DE&I Philosophy

To integrate DE&I into the fabric of our organization and pursue opportunities that raise awareness and increase diverse representation in our membership, leadership, and profession

DE&I Committee Members

Committee Member	Organization
Jamal Redding (2022-2023 Chair)	JC Jones
Julie Hower (2020-2022 Chair)	Federal Reserve
Syandene Hymon	Federal Reserve
Kieu-Vy Nguyen	The Coca-Cola Company
Alicia Wilson	Southwire
Kristyn Bell	Jefferson Wells
Puran Sampat	General Electric
Lori Kaczynski	Graphic Packaging
Nneka Ezeoke	Serta Simmons

FY22 Accomplishments

Education & Outreach:

- o **Spelman:** Conducted virtual 'Masterclass' event with Brandi Thomas and Alicia Wilson; shared our Board members' internships and other open positions with students and alumni
- o **Morris Brown:** Entered our Case Competition for the first time! "Everyone's always counted us out and you counted us in!"



- o **Other Speaking Engagements:** POSSE and Georgia Society of CPAs (events focused on underserved high school students)
- o **Mentoring Program:** Invited Spelman & Morris Brown students to participate
- Programming:** Coordinated with chapter programming chair to apply a DE&I lens to our content, speakers, etc.; March Women's Day Event featured panels on DE&I, Unconscious Bias, and Women's Empowerment
- Metrics:** Created impact-focused chapter DE&I metrics
- Marketing:** Updated DE&I page on IIA Atlanta website
- 2022-2023 DE&I Budget:** Allocated DE&I-specific funds in 2022-2023 budget; incorporated DE&I language into KSU scholarship recipient selection criteria

DE&I Event Spotlight

2021



- Committee Member, Alicia Wilson, participated in **The Georgia Society of CPAs' (GSCPA) Rising Professionals Program**, educating high school students on the benefits of a career in the accounting profession



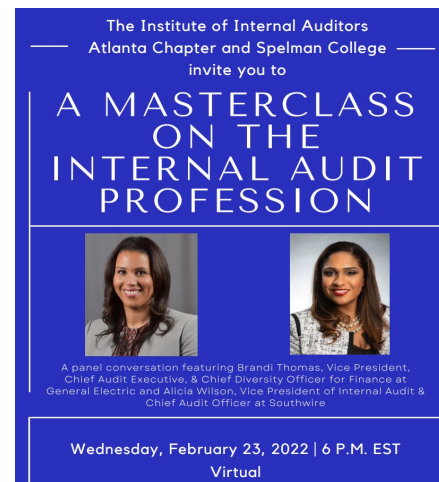
- Committee Chair, Julie Hower, served as a panelist during **POSSE Atlanta's Summer Career Week**, speaking directly with students to highlight diverse career paths.

Note: The organizations above, GSCPA and POSSE, are interested in partnering for future event opportunities benefitting students from underserved communities.

2021 - 2022



2022



2022



Women's Day Event – March 8, 2022

Fireside Chat with Kim Rometo Vice President, CIO of the Miami Dolphins

Moderator: Stefanie Chambers, DHG Risk Advisory Manager

Women's Empowerment Panel Discussion

Moderator: Kayla Brown, DHG Risk Advisory Manager

Ana Amato, Managing Director & Atlanta Market Leader at Protiviti

Beth Medford, Digital Transformation and Technology at Chick-fil-A

Janice Piacente, VP Audit Services at The Aaron's Company, Inc

Natalie Poulos, Vice President of Internal Audit at ModivCare

Diversity and Inclusion Panel Discussion

Moderator: Sara Ayres, DHG Risk Advisory Manager

Kristin Cornish, Director Global Cybersecurity Risk at The Coca-Cola Company

Shalim Matos, Senior Director/Head of Internal Audit at Serta Simmons Bedding

Kevin Price, DHG Senior VP Inclusion and Diversity

Mentorship/Career Development Panel Discussion

Moderator: Mary Fortney, DHG Risk Advisory Consultant

Ebony Carey, TIAA Bank Chief Audit Executive

Pamela Chally, Interim President for the University of North Florida

Nadia Farah, PWC Senior Manager

Taron Ragan, Audit Associate at Deloitte & Touche

Unconscious Bias Panel Discussion

Moderator: Jamie Amos, DHG Risk Advisory Manager

Brett Gaines, Diversity Recruiting Advisor at BKD CPAs & Advisors

Virginia Garcia, Assistant City Auditor, former Chair of DE&I (ALGA)

Ashley Parker-Ozier, DEI Program Manager and African American Staff Resource Group Program Lead at Plante Moran

Mulcahy Leadership Awards

Name	Organization	IIA Atlanta Accomplishments
Shalim Matos, CAE	Serta Simmons Bedding	<ul style="list-style-type: none"> • Mentoring Program Leadership
Taron Ragan	Kennesaw State University	<ul style="list-style-type: none"> • Published Book Author and Mentoring
Carley Ferguson, CAE	Mohawk Industries	<ul style="list-style-type: none"> • Service on Chapter's Board, including President • Over 5 years leadership of Academic Relations Committee
Susan (Sue) Paul	Fusion Solutions Atlanta	<ul style="list-style-type: none"> • Top 10 IA Thought Leader per Richard Chambers • Chair of the Chapter's IT Audit Committee
David Petrisky	Georgia State University and Global IIA	<ul style="list-style-type: none"> • Teaching at GSU's IAEP Program • Long term supporter of Chapter's Academic Relations Committee and students
David Underwood, CAE	The ICE	<ul style="list-style-type: none"> • Leadership of Fortune 500 CAE Roundtable • Top speaker at 3rd Annual Financial Services Conference at Federal Reserve Bank of Atlanta
Gustavo Lugo	HD Supply	<ul style="list-style-type: none"> • Leadership of Fortune 500 CAE Roundtable
Emily Ormsby, CAE	Cousins Properties	<ul style="list-style-type: none"> • Taking over mid-year as CFO • Resolving issue with Tax preparer/bookkeeping firm
Glenda Ostrander		<ul style="list-style-type: none"> • Key member of Government Not for Profit Committee • IIA Global blogger for IA Magazine
Dave Dobill		<ul style="list-style-type: none"> • Support of the Case Competition serving as a committee member and Championship round judge • State Farm's financial support of the Case Competition
Richard Chambers		<ul style="list-style-type: none"> • "1st hometown Atlanta person" to serve as President and CEO of the IIA Global • Most frequent keynote speaker at the Atlanta Conference • Instrumental in the success of the Atlanta Regional Conference in 2007 • Instrumental in the success of the 69th Annual International Conference in 2010 in Atlanta

THANK YOU!

Our Board, volunteers, sponsors, and members have made this another successful year and we are grateful for your involvement

Connect With Us



#iaatlantatac

APPENDIX

2022-2023 Budget



Microsoft Excel
Worksheet

IIA Bylaws and FAQs

Bylaws



Adobe Acrobat
Document

FAQs



Adobe Acrobat
Document

Chapter CPE Events

Meeting Date	Title	Meeting Type	Registrations	Distinct Organizations	Time	CPE Hours
6/12/2020	June Chapter Meeting followed by DE&I-focused Board/CAE meeting	Monthly	175	101	8AM - 10AM	2
7/17/2020	July Chapter Meeting	Monthly	166	81	8AM - 10AM	2
8/7/2020	August Meeting with/ACFE	Monthly - Joint	160	78	8AM - 11AM	3
8/29/2020	Mentoring Meeting	Mentoring	74	40	8AM - 10AM	2
9/11/2020	The Atlanta Conference 2020 (Day 1)	Conference	581	180	8AM - 11AM	3
9/18/2020	The Atlanta Conference 2020 (Day 2)	Conference			8AM - 10AM	2
9/25/2020	The Atlanta Conference 2020 (Day 3)	Conference			8AM - 10AM	2
10/9/2020	1st October Chapter Meeting	Monthly	125	73	9AM - 11AM	2
10/23/2020	2nd October Chapter Meeting	Monthly	141	85	9AM - 12PM	3
11/6/2020	Mentoring Meeting	Mentoring	95	73	9AM - 11AM	2
11/13/2020	November Chapter Meeting	Monthly	101	59	9AM - 11AM	2
11/20/2020	KPMG Hosted CAE Roundtable	CAE Roundtable	33	30	9AM - 10:30AM	1.5
12/7/2020	28th Annual Healthcare Conference	Conference	220	150	9AM - 11AM	2
12/11/2020	December Chapter Meeting	Monthly	143	95	9AM - 11AM	2
1/22/2021	4th Government & NFP Conference	Conference	148	68	9AM - 12PM	3
1/29/2021	4th Government & NFP Conference	Conference			9AM - 12PM	3
1/28/2021	4th Annual Financial Services Conference	Conference	156	68	9AM - 12PM	3
2/12/2021	February Chapter Meeting w/ISACA	Monthly - Joint	315	169	9AM - 12PM	3
2/26/2021	Fortune 500 CAE Roundtable	CAE Roundtable	15	15	9AM - 11AM	2
3/5/2021	March Chapter Meeting	Monthly	155	82	9AM - 12PM	3
3/12/2021	CAE Roundtable with Richard Chambers	CAE Roundtable	50	42	9AM - 10:30AM	1.5
3/19/2021	Mentoring Meeting (Free CPE - open to non-program attendees)	Mentoring	197	119	9AM - 11AM	2
4/16/2021	17th Annual CAE Appreciation Day	Monthly	152	99	9AM - 11AM	2
5/7/2021	Mentoring Meeting - Internal Audit Awareness Month Event	Mentoring	185	105	9AM - 11AM	2
5/14/2021	May Chapter Meeting - Internal Audit Awareness Month Event	Monthly	120*		9AM - 11AM	2
5/21/2021	IT Audit Conference (Day 1) - Internal Audit Awareness Month Event	Conference	185*		9AM - 12PM	3
5/27/2021	IT Audit Conference (Day 2) - Internal Audit Awareness Month Event	Conference		9AM - 12PM	3	
			3,692	>500 Distinct		

* Projected May monthly meeting (5/14) and IT Conference (5/21; 5/27) registrations as of 5/4/21