

Oct 7, 2026		
Event Details		
Topic:	Hands-On GenAI Workshop for Internal Audit Professionals	
Topic Description	Generative AI can do much more than write emails, summarize documents, or speed up routine tasks. It can also help us approach familiar problems from new angles, explore possibilities we might not have considered, and develop ideas through an iterative process of questioning, experimenting, and refining. In this interactive workshop, Dr. Stacey Ritter will introduce research on creativity and human-AI interaction, then guide participants through hands-on exercises using GenAI. Participants will experiment with prompts, perspective shifts, analogies, feedback, and iterative techniques while applying AI to challenges and opportunities drawn from their own professional experience. The goal is not to find one "perfect prompt," but to learn how to work with GenAI more deliberately, creatively, and effectively. The session is designed to be practical, playful, and highly participatory. Participants will leave with prompting techniques and a reusable approach they can apply to internal audit, risk and controls, process improvement, planning, stakeholder communication, emerging issues, and other areas of professional work.	
Learning Objective	By the end of the workshop, participants will be able to: Explain how GenAI can support creative thinking and professional problem-solving, including its ability to expand the range of ideas and perspectives considered. Apply structured prompting techniques to define challenges, reframe problems, generate alternatives, and refine promising ideas. Use iterative feedback with GenAI to move beyond an initial response and develop ideas that are more useful, relevant, and tailored to the user's professional context. Experiment with different approaches to human-AI interaction and evaluate how prompting choices influence the direction and quality of the ideas generated. Apply professional expertise and judgment when evaluating AI-generated ideas, recognizing that the human user remains responsible for selecting, questioning, adapting, and applying the output.	
Program Field of Study	Specialized Knowledge	
Program Knowledge Level	Basic	
Program Pre-Reqs	n/a	
Event Date	October 7, 2026	
Event Time	5pm - 8pm (5pm - 5:30pm registration; 5:30 - 7pm programming; 7 - 8pm food & socialization)	

Delivery Method	In Person	
Speaker Details		
Speaker(s) Name	Dr. Stacey Ritter	
Speaker(s) E-mail(s)	sritter@scu.edu	
Speaker(s) Company	Santa Clara University	
Speaker(s) Title	Assistant Professor of Accounting at Santa Clara University's Leavey School of Business	
Speaker Biography	Dr. Stacey Ritter is an Assistant Professor of Accounting at Santa Clara University's Leavey School of Business and a licensed CPA. Before obtaining her PhD from the University of Southern California, she worked in assurance and consulting, including as a Senior Finance and Operational Internal Auditor at Raytheon and as a Senior Consultant in Deloitte's Audit and Enterprise Risk Services practice. Her professional experience includes internal and external audit, SOX, controls, operational risk, and risk-based audit planning. Her research examines auditing, fraud risk, professional judgment, and human interaction with artificial intelligence. Her current work explores how professionals use GenAI in creative and problem-solving settings, including how people guide, evaluate, and develop ideas through AI-assisted work. In her workshops, she combines research with hands-on experimentation to help professionals move beyond one-shot prompting and use AI in ways that are more intentional, iterative, curious, and useful.	
Speaker Photo		

Workshop Setup and Participation	This is a hands-on workshop, so participants should: - Bring a laptop, preferably fully charged. - Have access to a GenAI tool they are authorized to use during the session. - Come prepared with 2 to 3 ideas, challenges, opportunities, or areas of your work that you would be excited to explore. - Participants do not need AI experience. The session is designed for experimentation, curiosity, and learning.
Workshop Format	Participants can expect a combination of: - Brief research-based discussion about creativity and GenAI - Hands-on individual experimentation with GenAI - Guided prompting exercises - Opportunities to compare ideas and observations with others - Small-group discussion and reflection - Practical techniques participants can continue using after the workshop - The emphasis throughout the session is on prompting, tinkering, experimenting, and learning what happens.