

## **Virtual Event**

**March 12, 2025 | 12:00 PM – 2:00 PM (EST)**

### ***Generative AI Tools & Prompt Engineering Essentials for Internal Auditors***

#### **SESSION OVERVIEW**

The explosion of interest in generative AI (GenAI) such as ChatGPT has created a need for prompt engineering expertise to optimize practitioners' interactions with GenAI and enable them to take advantage of the many powerful capabilities of this technology in all areas of their practice. However, the prompt engineering skills are still not widely covered. This workshop style event aims to help you learn about prompt engineering and how you can use generative AI to your work and areas of interest.

This workshop will cover approaches for addressing a variety of issues of interest to workshop participants. Discover the Task Amplification Categories (TACs) framework—a structured method to align GenAI's capabilities with workplace challenges such as drafting internal reports, enhancing team communication, and streamlining documentation processes. Learn to navigate the "blank canvas" of AI with focused applications that boost productivity and improve work quality. This session provides actionable strategies and real-world examples to harness GenAI effectively, enhancing workplace efficiency and effectiveness.

#### **Advance Preparation**

Workshop materials and a brief questionnaire will be provided a week in advance of the session.

You will need to subscribe to ChatGPT ([chatgpt.com](https://chatgpt.com)) to fully participate in the hands-on aspects of the workshop – a free option is available for subscription. We will also be demonstrating Claude ([claude.ai](https://claude.ai)), for which the free version should be suitable.

*This session meets the requirement for an IIA-certified individual to complete a minimum of 2.0 CPE credit hours. The requirement applies to all IIA certifications and qualifications, including CIA, CRMA, CCSA, CGAP, CFSA, CPEA, CPSA, and QIAL.*

#### **SPEAKER**

**Malik Datardina**, CPA, CA, CISA, is the Senior AI Product Manager for Avenir. At Avenir, Malik analyzes disruptive trends and technologies such as generative AI, blockchain, and big data to build the audit platform of the future. He previously wore the GRC hat, where he handled the risk and compliance issues. Malik has a wealth of knowledge in the innovation space, exploring the impact of both innovation and exponential technologies on the profession, and has authored professional publications on the topic. His two decades of experience, encompassing audit innovation, audit data analytics (ADAs), risk, and security governance, further enrich his contributions in these areas.

In addition to his work at Avenir, Malik is actively involved in professional development and has worked with CPA Canada, CPA Ontario, CPA New Brunswick, and other professional bodies. He also shares his knowledge and experience with the next generation of CPAs as a lecturer in the University of Waterloo's Master of Accounting program.

#### **REGISTRATION**

**\*\* This session will be held virtually via Zoom \*\***

To register online, please visit the event website: [link here](#)

Phone: 416-474-8072

Email: [administrator@iia-toronto.org](mailto:administrator@iia-toronto.org)

**After registering, you will receive a confirmation email containing information about joining the webinar. If you do not receive this confirmation email, please check your junk/spam folder, or contact [administrator@iia-toronto.org](mailto:administrator@iia-toronto.org)**

### **COST**

IIA Members - \$50.00 (Plus tax)

Non-Members - \$65.00 (Plus tax)

**CPE:** 2.0 credits

***Please Note: Please note that a ‘No-show Policy’ is in effect for this event. In case you are unable to attend the event and do not cancel your event registration within at least 48 hours prior to the event date, we may apply a CAD\$20 “no-show” fee to your account.***

***Groups of 5 or more from the same organization receive a 10% discount per registration. For this group discount to apply, the person registering the group should select the option “Yes”, when prompted “Will you be registering any other registrants for this event?” and enter the details of each registrant.***