



The Institute of Internal Auditors

The Institute of Internal Auditors Doha Chapter LLC (G)
(Qatar Financial Center Registration. No. 00323)
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Affiliated to IIA USA, Chapter # 321

The Institute of Internal Auditors (IIA), Doha Chapter cordially invites its members and interested professionals for a webinar as below:

Webinar: FINTECH LANDSCAPE IN MENA

In this Webinar, we will discuss the history and origin of Fintech, why it matters, and further understand the key pillars for the Fintech ecosystem. It will also touch upon the different types of Fintech startups, opportunities in the Fintech industry and the challenges facing fintech startups.



Mohamed Roushdy, a multi-faceted information technology professional with more than 20 years of extensive experiences in different industries and business segments, financial services (conventional, Islamic), conglomerate, real estate, consulting/advisory services, and software services, attaining 15 years' experience as a Chief Information Officer (CIO) and CXO advisor in leading organizations in GCC. Demonstrated success leading and fostering teams in completing major business and digital transformation programs conforming to unique and challenging goals and timelines while keeping Customer Experience CX and Innovations as a key pillar. Solid background and knowledge in Technology, different business industries, financial services as well as strategic management. Charted success constructing the IT organization and systems of four financial services start-ups (Banks) in MENA as well the first conversion ever for conventional to Islamic Bank. Nominated as one of the top 50 CIOs in Middle East at the IDC CIO Summit 2021, top 50 Digital leaders in Middle East CXO50 by CXO insights, Middle east in 2020, top 50 CIOs in the Middle East by CNME magazine in 2012, and as Manchester Business School Distinguished Ambassador of the Middle East Centre where obtained MBA degree focusing on strategy management. Distinguished speaker at major regional and international conferences about Fintech, Proptech and disruptive technologies: Open Banking & Finance, Blockchain & Digital Assets, CBDC, AI/ML, IOT and Big Data, as well one of the main Fintech and Digital Banking contributors in the Middle East, and member of the Arab Monetary Fund (AMF) Fintech Working Group (FWG). Proven technology leader equipped with advanced communication and interpersonal skills, fluent in both English and Arabic. Technically proficient in multiple back-office solutions, core banking, ERP, and digital solutions spanning across different industries.

CPE HOURS CREDIT

2 CPE hours to be granted by this webinar as per IIA bylaws.

WHO SHOULD ATTEND?

- Internal Auditors and Risk Management Professional
- CFOs, Finance Directors and other Finance Professionals
- External Auditors and Public Accountants.
- IIA/CFE/CMA students.

Date: Monday, 7th August 2023

Time: 6:00 p.m. Qatar Time

Join Zoom Meeting: <https://zoom.us/j/7329439269>

While joining, please rename yourself by adding your IIA membership ID with your "Zoom Screen Name" for us to issue CPE certificate