



Lindsay Patterson is the Executive Vice President of Membership, Marketing, & Communications at The Institute of Internal Auditors (IIA).

Lindsay has over 15 years of experience at finance, accounting, governance, and not-for-profit organizations. In these roles, she has managed projects in support of accounting and auditing standards, the CPA Exam, emerging technologies, legislation and regulation, professional development, client support, and more.



At The IIA, Lindsay works to make sure IIA members have the tools they need to grow in their careers and help their organizations succeed. Her portfolio includes chapter engagement, member recruitment and retention, stakeholder communications, and business development.

In addition to her work supporting the accounting and auditing profession, Lindsay also serves on the Board of Directors for the American Psychological Association and the Board of Trustees for the American Accounting Association Foundation.

Lindsay earned a master's degree in accounting from the University of North Carolina at Chapel Hill, a master's degree in international relations from the University of Oklahoma, and two bachelor degrees from the University of Texas at Austin – one in government and the other in journalism. She is a Certified Internal Auditor (CIA), Certified Public Accountant (CPA) and a Certified Association Executive (CAE).