

77,886.21	71,522.10	174,987.81	8,882.17	9,211.25
65,986.38	67,924.50	177,665.05	97,882.17	12,111.25
65,767.06	67,909.24	175,156.00	8,882.17	12,131.25
60,658.95	67,713.95	173,900.00	8,356.80	20,348.19
59,653.95	65,698.90	142,678.72	8,156.80	10,348.20
59,153.97	61,598.30	194,685.28	97,694.60	10,871.83
57,253.97	51,588.35	192,814.92	17,500.05	15,871.83
53,000.00	89,322.06	186,973.92	18,938.09	16,771.72
93,786.00	87,422.06	186,958.88	16,890.09	11,771.79
90,886.38	82,522.50	186,902.09	8,902.51	10,797.16
77,886.21	71,522.10	174,987.81	8,882.17	9,211.25
65,986.38	67,924.50	177,665.05	97,882.17	12,111.25
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57,253.97	51,588.35			
53,000.00				

# RAUSCH

## ADVISORY SERVICES

### CyberSecurity Trends from 2021 for IA Targeting Emerging Risks



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Senior Manager / Security Practice Lead  
Rausch Advisory Services

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Background in Information Security, IT Audit, Systems Development, & Database Administration

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Fortune 500 Experience:



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Built the Global “CyberThreat Unit” for a Fortune 100 including Incident Response, Digital Forensics & Investigations, Threat Intelligence, & Penetration Testing

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Leveraged Data Analytics to quantitatively measure risk and security effectiveness through Metrics & KPIs

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# Agenda

- How do we know?
- What did we learn in 2021?
- What does this mean to Internal Audit?

# How Do We Know?

- Comprehensive Crime Control Act of 1984
- Computer Fraud and Abuse Act of 1986



"a realistic representation of the automatic dialing and access capabilities of the personal computer."

House Committee Report (H.R. Rep. 98-894, 1984)

# What sources can we use today?

But... do you think any will give you

"a realistic representation..."

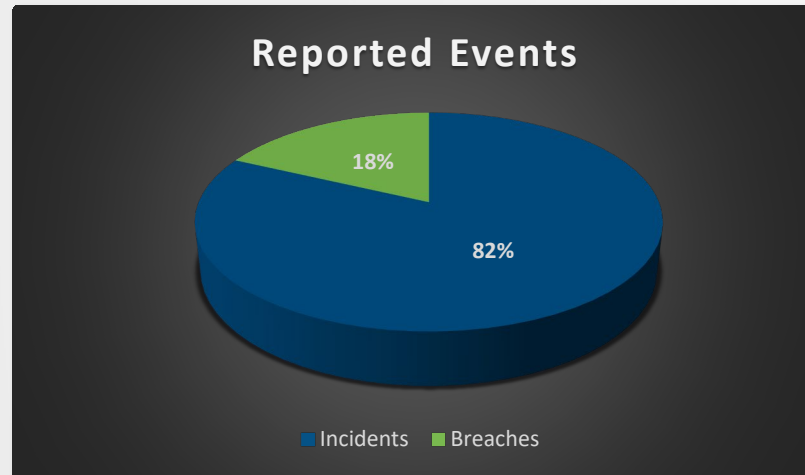
?



Perhaps there is a better way?



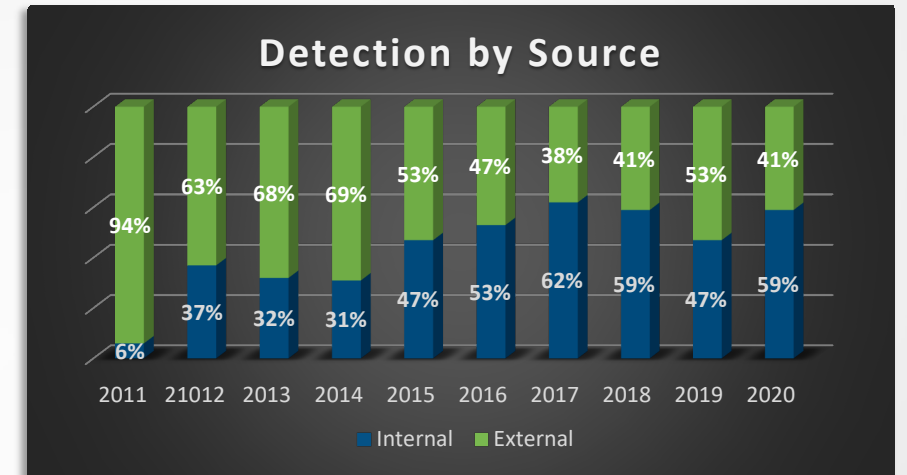
# What Did We Learn in 2021?



The leading cause of **Incidents** was **Denial of Service**  
The leading cause of **Breaches** was **Social Engineering**

**Basic Web Application Attacks**  
&  
**System Intrusion**  
contributed heavily to both  
**Incidents & Breaches**

Source: Verizon Data Breach Incident Report 2021



Average dwell time - **24 Days**  
When detected **Internally** - **12 Days**  
When detected **Externally** - **73 Days**

**Ransomware** is a **key ingredient**;  
constantly **changing & evolving**

Rising focus on compromising **Active Directory**  
to create **malicious GPOs**

Source: Mandiant M-Trends 2021

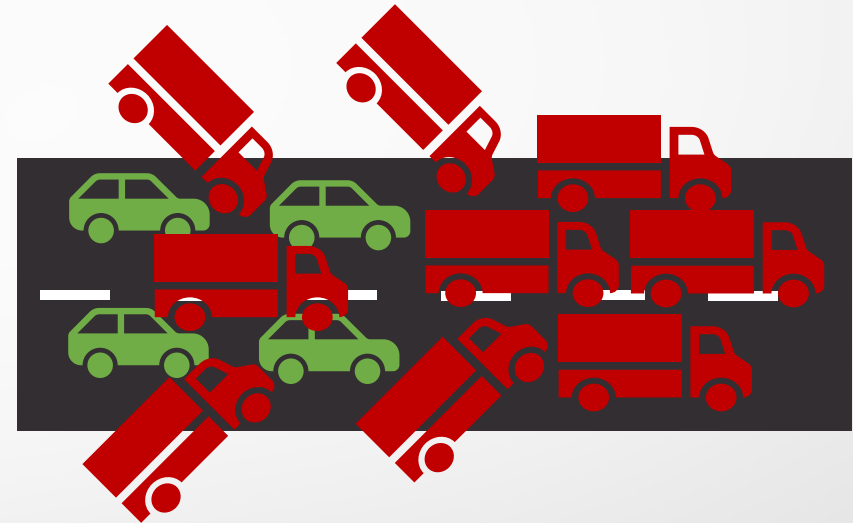
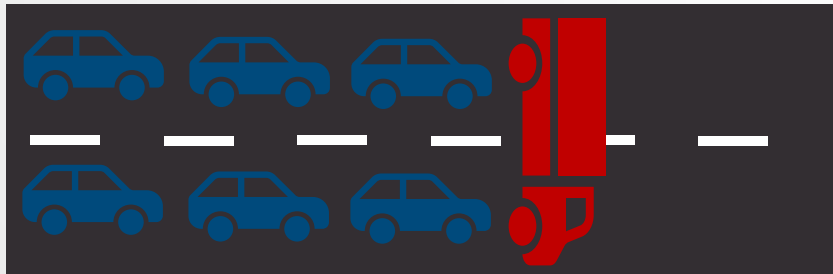
# What Does This Mean to Internal Audit?

What is your exposure to **Denial of Service** attacks?

Have you considered **Layer-7 (Application)** and **Layer-3 (Volumetric)** attacks?

Do **you** know the difference?

Does your **Security Team**?



Where are your **defenses**? Are they **effective**?



VOIP & BackOffice



SaaS | PaaS | IaaS



eComm



Site2Site | VPN | VDI



What Else?



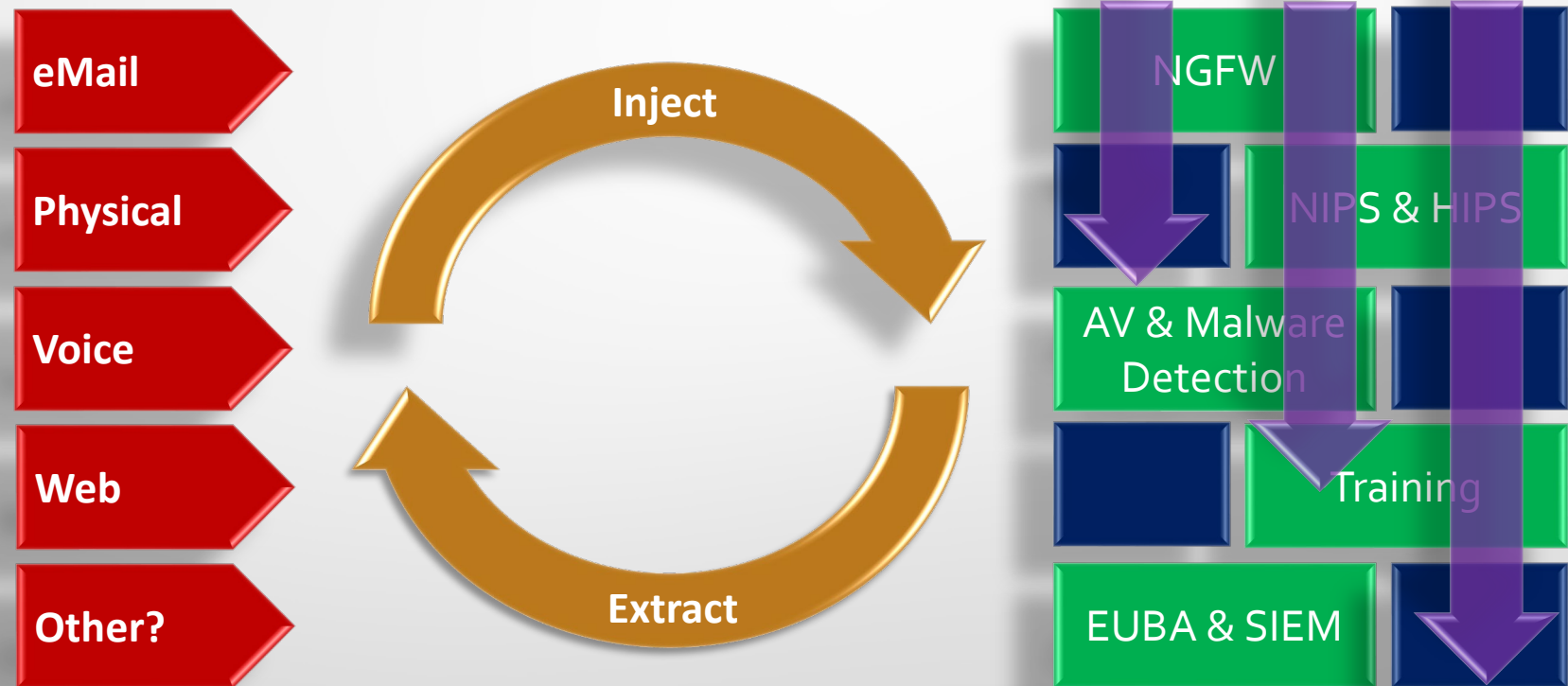


# What Does This Mean to Internal Audit?

What is your exposure to **Social Engineering**?

**What** & **where** are your controls? Are they **mature**? Are they **effective**?

How do you **know**?



# What Does This Mean to Internal Audit?



Average dwell time - **24 Days**  
When detected **Internally** - **12 Days**  
When detected **Externally** - **73 Days**

Source: M-Trends 2021 Report

What is **your** organization's dwell time?  
**(How) Do** you calculate it?

What can you learn from your **longest dwell time events**?

# Questions?

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