

IIA–Turkey (TİDE)  
Türkiye İç Denetim Enstitüsü

# Academic Relations Committee

## ACTIVITY REPORT

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# IIA–Turkey (TİDE) Türkiye İç Denetim Enstitüsü

Founded for the development of the internal audit profession in accordance with the relevant standards, IIA–Turkey (TİDE) was established Sept. 19, 1995.



# Institute Milestones

- 1997: Introduced The Annual Congress of Internal Audit
- 2001: Launched Award Winning İç Denetim Dergisi (The Internal Audit Magazine)
- 2000 & 2004: Host institute for Europe Internal Audit Conference
- 2009: Inaugurated an Academic Relations Committee (ARC)

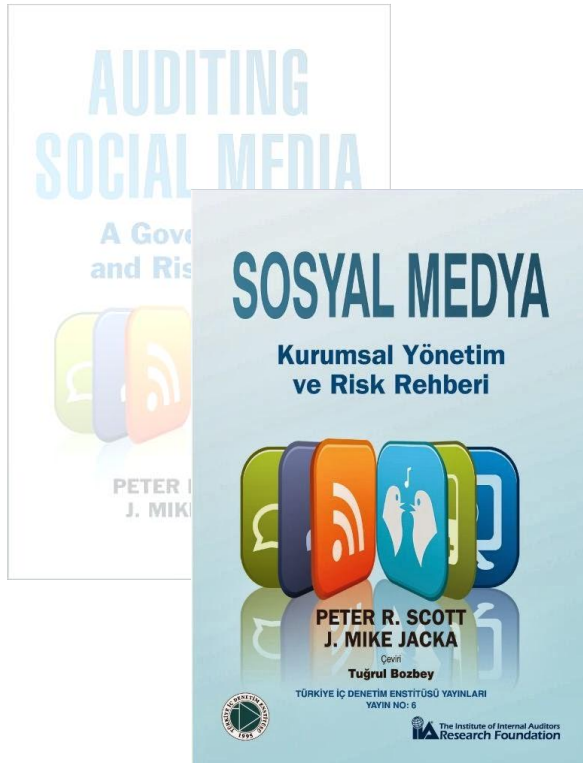


- ARC aims to encourage academic studies about internal auditing and develop academic relations.
- 2010: ARC unveiled its biennial Academic Forum

# Successful Initiatives Academic Forum

Collaborative meeting with internal audit professionals and educators to identify the pertinent skill sets of those coming into the profession and the ongoing training needs of current professionals.

- Annually, the academic papers and conference presentations are published by TIDE.
- The 2012 forum produced the translation of The IIA Research Foundation publication, *Auditing Social Media: A Governance and Risk Guide*.



# Successful Initiatives

## Galatasaray University “Audit School”



- Information exchange platform for students to meet industry leaders internal audit and external audit.
- Six day conference with content-driven sessions focused on:
  - Internal Audit
  - External Audit
  - Risk Management
  - Internal Audit in the Public Sector
  - Legal Dimensions of Audit
  - Audit Career Planning and Management



# Successful Initiatives

## A Look in Internal Audit – Student Competition

- Annual topic driven competition for students (undergrad and graduate) with an interest in the internal audit profession
- Students must respond to a given topic by creating audit tools through creative and visual expression
  - Submission accepted as:
    - Slogans
    - Drawing or Photographs
    - Short Movie (up to 3 min. in length)



# Successful Initiatives

## TİDE GO (Gelecek Okulu) Certification Program

TİDE GO (IIA–Turkey Future School) is a four-part orientation program to raise awareness of profession and prepare university students for the future.

### Program Components:

- I. First Steps to the Future Program
- II. Young Leader Evaluation Program
- III. New Graduates – Career Management Program
- IV. New Employees – Future Management Program



# TIDE-ARC

## Ongoing Strategies and Planning

- Bridge the gap between CAE and stakeholders' expectations with professional training and certification available in internal audit
- Continued development and enrichment of internal auditing training programs
- Develop and improve publication of professional academic research
- Increase students' professional awareness



For More Information on TİDE's  
academic relations efforts,  
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